



RAMA
UNIVERSITY

NAAC
GRADE A
ACCREDITED

FIVE YEAR STRATEGIC PLAN (2026–2031)

RAMA AYURVEDIC MEDICAL COLLEGE & HOSPITAL



Gururaj
प्राचार्य / अधीक्षक
रामा आयुर्वेदिक मेडिकल कॉलेज
एवं हॉस्पिटल
मन्धना, कानपुर (उ०प्र०)–209217



RAMA AYURVEDIC
MEDICAL COLLEGE

RAMA AYURVEDIC MEDICAL COLLEGE & HOSPITAL

Faculty of Ayurveda of Rama University, Kanpur, UP 209217

FIVE YEAR STRATEGIC PLAN (2026–2031)

VISION

To establish RAMC&H as a center of excellence in Ayurvedic education, research, and integrative healthcare, with national and global recognition for academic quality, clinical excellence, and evidence-based practice.

MISSION

- To expand academic programs including PG (MD/MS Ayurveda) and advanced certifications.
- To promote evidence-based Ayurvedic research and interdisciplinary collaboration.
- To strengthen clinical services with holistic and patient-centered care.
- To integrate Ayurveda with modern healthcare systems.
- To develop socially responsible, ethically grounded, and globally competent Ayurvedic professionals.



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YEAR 1 (2026–2027):

CONSOLIDATION, COMPLIANCE & EXIT PREPAREDNESS

Key Strategies	Objectives	Action Plan	Timeline	Measurable Indicators	Expected Outcomes
Regulatory Compliance	Ensure NCISM readiness	SOPs, documentation, inspection preparation	Full Year	Compliance audit reports	Smooth inspections & approvals
Internship Preparedness (2021 Batch)	Prepare first outgoing batch	Orientation, clinical postings, logbooks	Q1–Q2	Internship readiness scores	Skilled and confident interns
Exit Exam Training	Prepare for National Exit Exam	Mock tests, MCQs, revision modules	Full Year	Pass %, test performance	High success rate
Academic Strengthening	Improve UG teaching quality	CBE, integrated teaching	Full Year	Student results, feedback	Improved academic outcomes
Infrastructure Upgrade	Enhance facilities	Labs, museum, skill labs	Q1–Q4	Facility audit	Better learning environment
Research & Ethics	Build research base	IEC initiation, SOPs	Q2–Q4	No. of proposals	Research culture initiation
Digitalization	Improve administration	ERP, e-logbooks	Q1–Q4	System implementation	Efficient management
PG Planning	Prepare for PG courses	Proposal & faculty planning	Q3–Q4	Application submission	PG readiness



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YEAR 2 (2027–2028):

ACADEMIC EXPANSION & PG INITIATION

Key Strategies	Objectives	Action Plan	Timeline	Measurable Indicators	Expected Outcomes
PG Program Initiation	Start MD/MS Ayurveda	Apply & secure approvals	Q1–Q4	Approval status	PG programs initiated
Faculty Development	Strengthen teaching & research	FDPs, CME, workshops	Full Year	No. of programs	Skilled faculty
Curriculum Innovation	Improve learning	Early clinical exposure, electives	Full Year	Student feedback	Better competency
Hospital Strengthening	Increase patient inflow	Specialty clinics, Panchakarma units	Q2–Q4	OPD/IPD growth	Enhanced clinical exposure
Research Promotion	Encourage publications	Faculty & student projects	Full Year	Publications count	Research visibility
Student Skill Development	Improve employability	Clinical & soft skill training	Full Year	Placement %, skills assessment	Industry-ready graduates



Ganesh
प्राचार्य / अधीक्षक
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YEAR 3 (2028–2029):

RESEARCH DEVELOPMENT & COLLABORATION

Key Strategies	Objectives	Action Plan	Timeline	Measurable Indicators	Expected Outcomes
Research Ecosystem	Establish strong research culture	Research cell. funded projects	Full Year	No. of projects	Recognized research unit
IEC Operationalization	Ethical compliance	IEC registration & functioning	Q1–Q2	IEC approvals	Ethical research system
Collaborations	Expand partnerships	MOUs with institutes/hospitals	Full Year	No. of MOUs	Academic networking
Conferences & Publications	Increase visibility	Seminars, journals	Q2–Q4	Events conducted	Institutional recognition
Interdisciplinary Integration	Promote integrative medicine	Joint programs	Full Year	Programs conducted	Holistic healthcare model
Community Research	Field-based studies	Surveys, public health research	Full Year	Reports generated	Community impact



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YEAR 4 (2029–2030):

INTEGRATION, OUTREACH & ACCREDITATION

Key Strategies	Objectives	Action Plan	Timeline	Measurable Indicators	Expected Outcomes
Integrative Healthcare	Combine Ayurveda & modern medicine	Integrative OPDs	Full Year	Patient satisfaction	Holistic care delivery
Specialty Clinics	Expand clinical services	Lifestyle, geriatric clinics	Q1–Q4	Clinic data	Improved patient care
Community Outreach	Increase public engagement	Camps, awareness programs	Full Year	No. of camps	Community trust
Accreditation	Improve institutional credibility	Apply for NAAC/NABH	Q2–Q4	Accreditation status	Recognized institution
Branding & Visibility	Enhance reputation	Media, academic presence	Full Year	Outreach metrics	Increased recognition
Student Engagement	Improve participation	Clubs, field programs	Full Year	Participation rate	Holistic development



Ganurup
प्राचार्य / अधीक्षक
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YEAR 5 (2030–2031):

EXCELLENCE, INNOVATION & SUSTAINABILITY

Key Strategies	Objectives	Action Plan	Timeline	Measurable Indicators	Expected Outcomes
Center of Excellence	Achieve specialization	Panchakarma/Kayachikitsa centers	Full Year	Center establishment	Advanced clinical care
Innovation & Startups	Promote entrepreneurship	Herbal products, startups	Q1–Q4	No. of initiatives	Revenue & innovation
Alumni Network	Strengthen connections	Alumni association	Full Year	Alumni engagement	Institutional support
Global Collaboration	Expand internationally	Tie-ups with global institutes	Q2–Q4	No. of collaborations	Global recognition
Digital Expansion	Telemedicine & e-learning	Online consultation & courses	Full Year	Platform usage	Wider reach
Sustainability	Eco-friendly campus	Herbal garden, green practices	Full Year	Sustainability metrics	Green campus model



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OVERALL KEY PERFORMANCE INDICATORS

KPIs (2026–2031)

- PG Programs Introduced : ≥ 3 Departments
- Research Publications : $\geq 50+$
- Funded Projects : ≥ 5
- OPD/IPD Growth : $\geq 50\%$ increase
- Accreditation : NAAC & NABH achieved
- Student Pass Rate : $\geq 90\%$
- Exit Exam Success Rate : $\geq 85\%$
- Number of MOUs : ≥ 5

CONCLUSION

This strategic plan (2026–2031) focuses on transitioning RAMC&H from a UG-focused institution to a **comprehensive academic, clinical, and research center**, aligned with NCISM regulations and future healthcare needs.



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